



SECRET RETREATS



PRESS KIT 2024 - 25



WHO IS SECRET RETREATS?

Secret Retreats is a curated **community** of **Boutique Hotels, Lodges, Villas and Resorts, Yachts and River Boats** located exclusively in **Asia**.

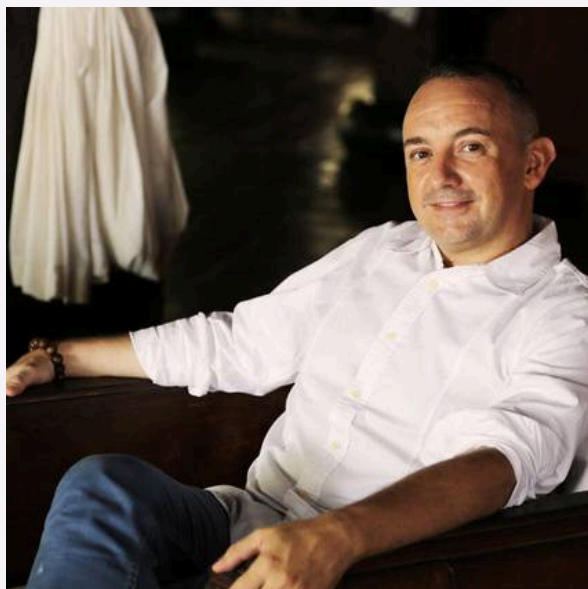
Formed in 2012, the community was created to unite and support select independent and privately owned boutique properties, yachts and river boats that offer **quality hospitality** with a strong **sense of place** while supporting **sustainable** and **responsible tourism** to their destination.

THE FOUNDERS



BRUNO FERRET CO-FOUNDER & EXECUTIVE DIRECTOR

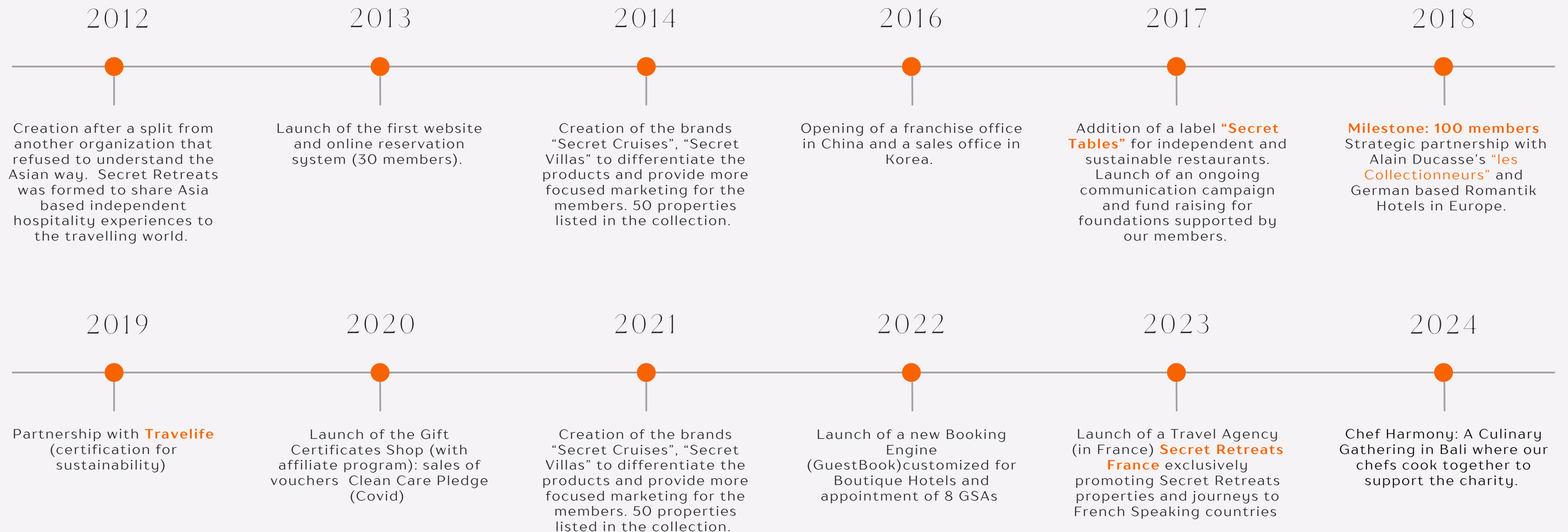
An expert in tour operations within Asia and founder of successful travel company, Les Ateliers du Voyages, that catered to the French market Bruno sold his tour operations in 2009, moved to Bangkok and has developed hotels throughout Asia including Cambodia, Indonesia, Laos and Thailand.



STÉPHANE JUNCA CO-FOUNDER & MANAGING DIRECTOR

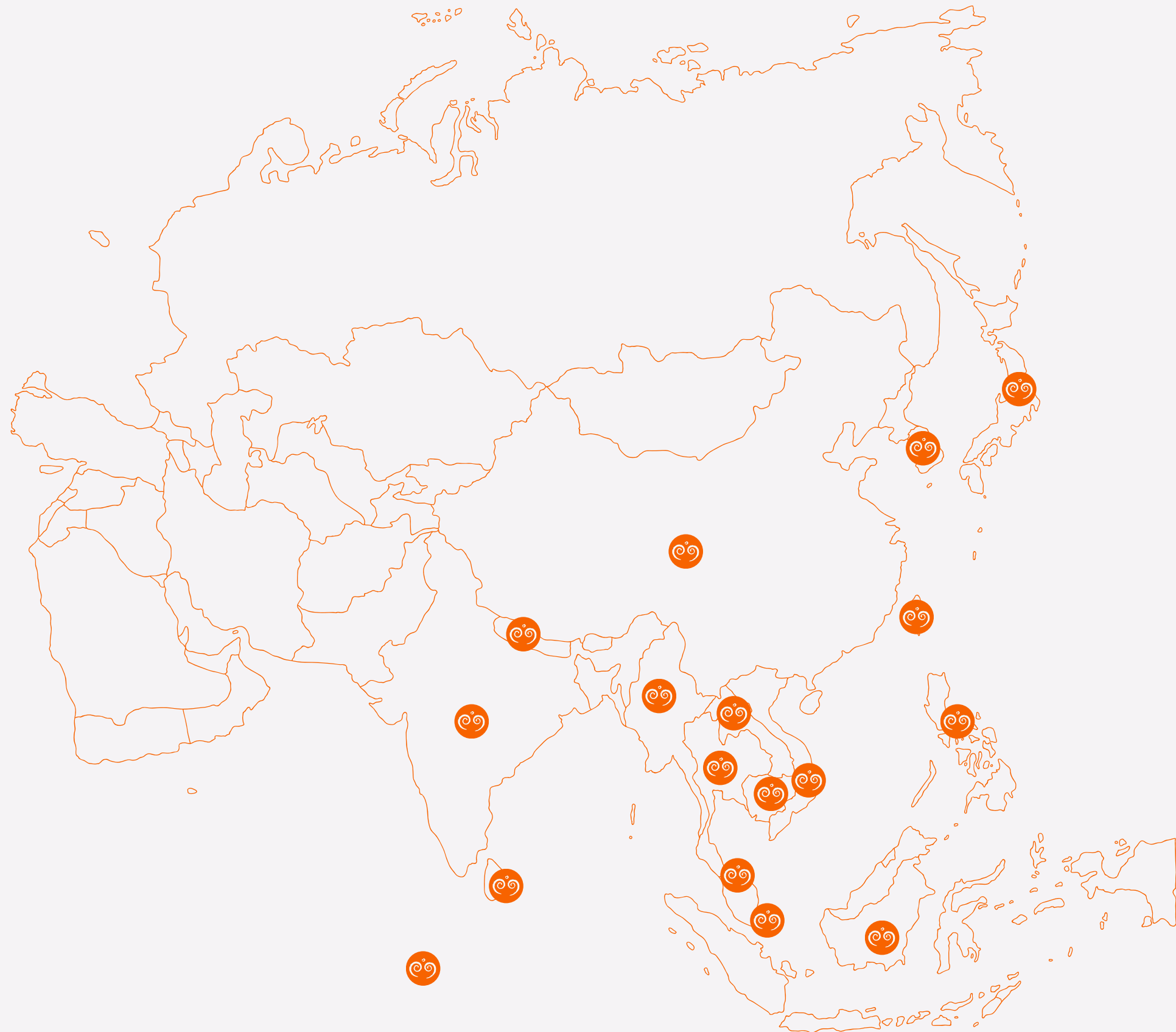
A hotel marketing guru whose roles have included overseeing the development of several luxury hotels in China, Marketing Director at Tugu Hotel in Bali and Regional Director of Relais & Châteaux Asia before co-founding Secret Retreats, Stéphane has spent most of his working life in Asia, always on the lookout for discovering new properties and experiences.

SECRET RETREATS' MILESTONES



WHERE IS SECRET RETREATS?

- Cambodia
- China
- India
- Indonesia
- Japan
- Laos
- Malaysia
- Maldives
- Myanmar
- Nepal
- Philippines
- Singapore
- South Korea
- Sri Lanka
- Taiwan
- Thailand
- Vietnam



CONSCIOUS TRAVEL WITH SECRET RETREATS

Supporting **Sustainable and Responsible Travel** is a Core Ethos of all Secret Retreats members. With each member property privately owned, and often the home of the owner, Secret Retreats members have a personal interest in preserving their home environment and helping to conserve the **local community, culture and traditions** that surround and support their business.



SUPPORTED BY SECRET RETREATS MEMBER



THE SECRET RETREATS TRAVEL PRODUCTS

A **unique collection** of travel products that share the very **best travel experiences** in Asia with your clients and in a wholly **sustainable** and **responsible** way.

- A curated collection of Boutique Hotels, Lodges, Villas and Resorts
- A curated collection of River and Sea Cruises
- Exclusive Travel Itineraries linking our Asian Destinations
- Tailor-Made Asia Travel Itineraries
- Secret Retreats Gift Certificates
- Unique experiences, Secret Tables and more





THE HOTEL COLLECTION

SECRET RETREATS

THE DNA OF A SECRET RETREAT

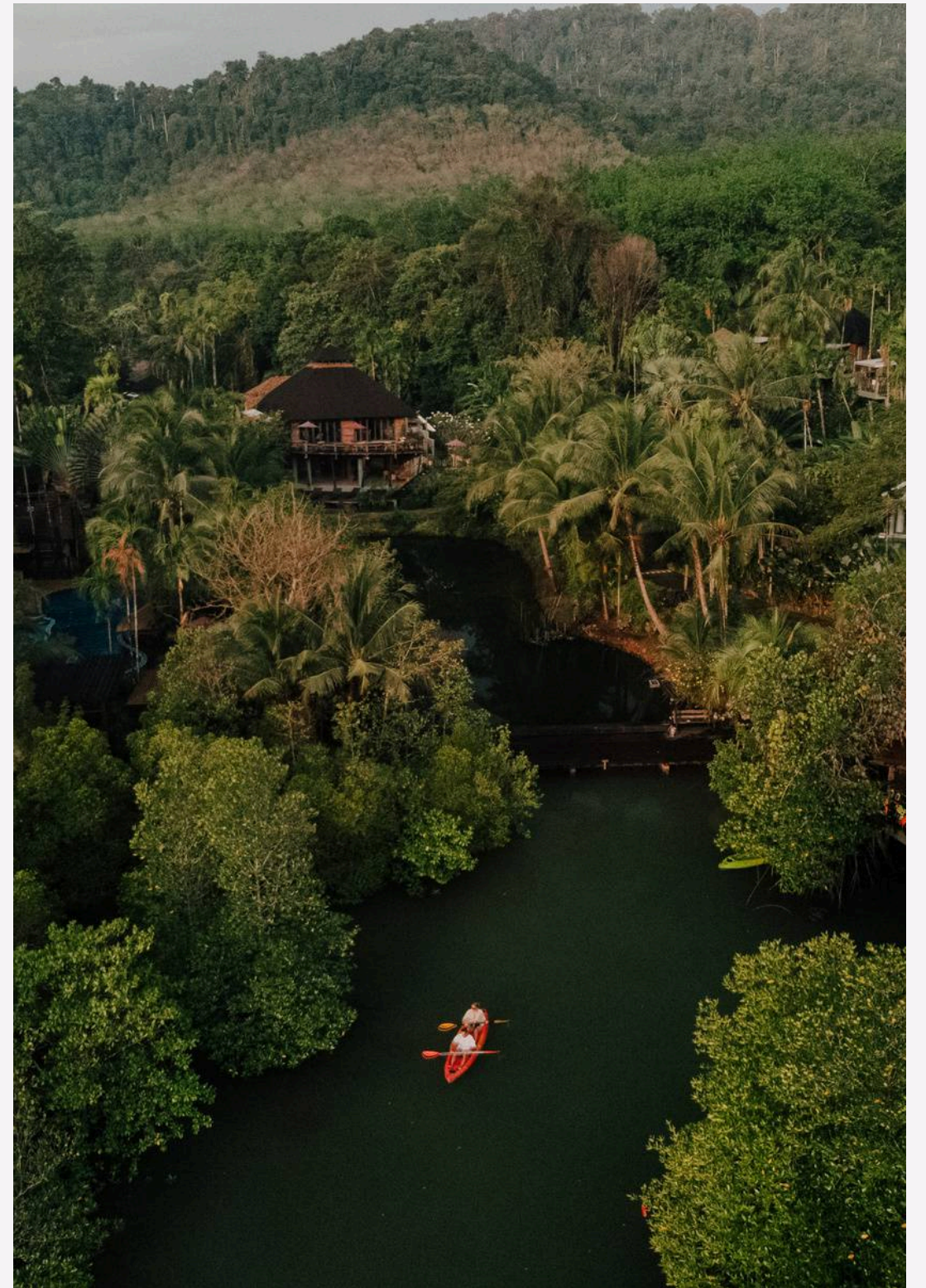
Independent, Privately Owned and Located in Asia Less than 50 keys
(average for the collection is 18 keys) **Passionate** about Conserving
Local Culture and **Traditions** Employ and Practice the Principles of
Responsible Sustainable Travel Warm Professional Service Standard
with Strong Sense of Place Hosted by an Owner or GM keen to Share
the Best Kept Secrets of their Home with Guests



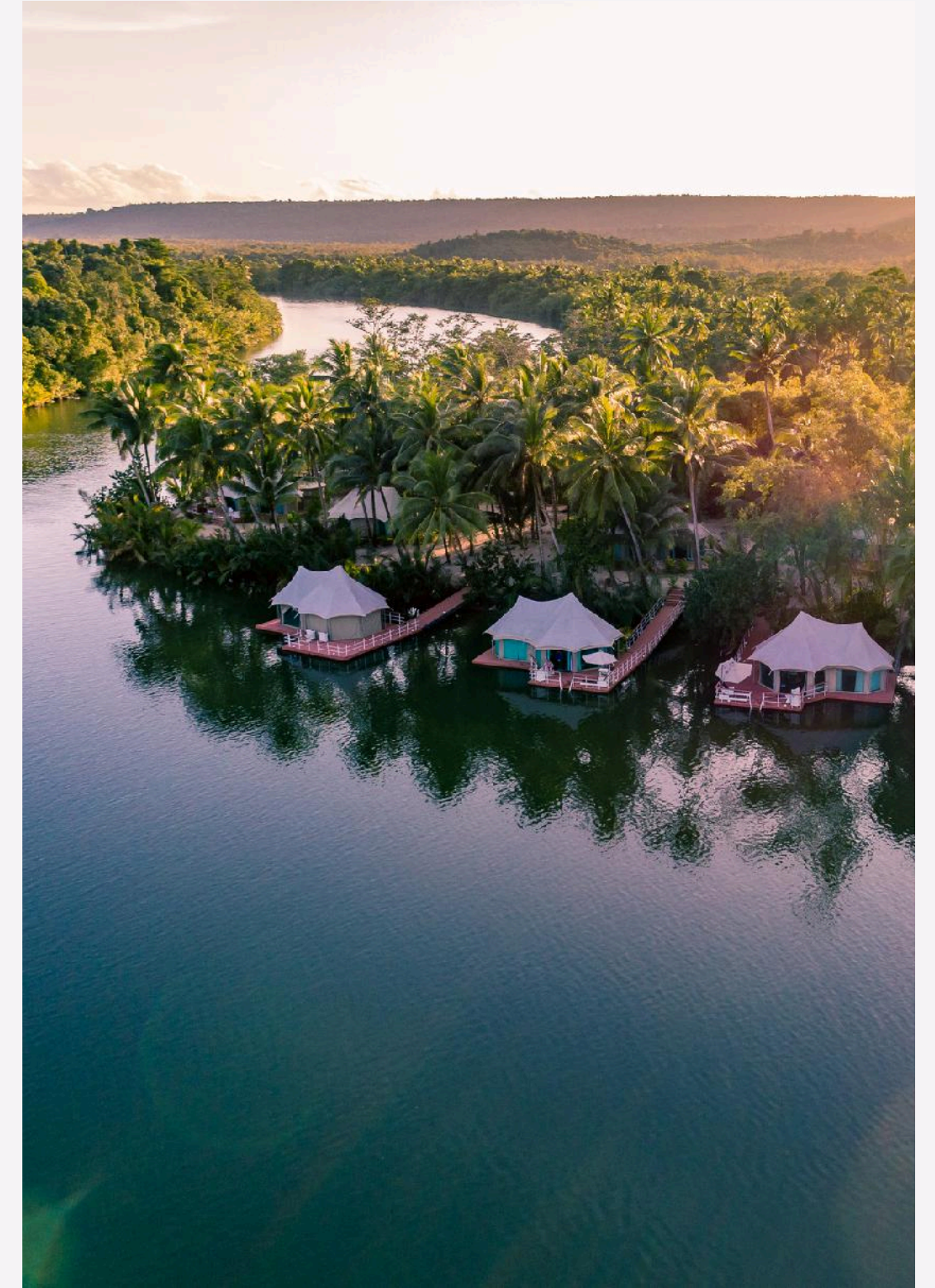
SECRET RETREATS AT THE BEACH



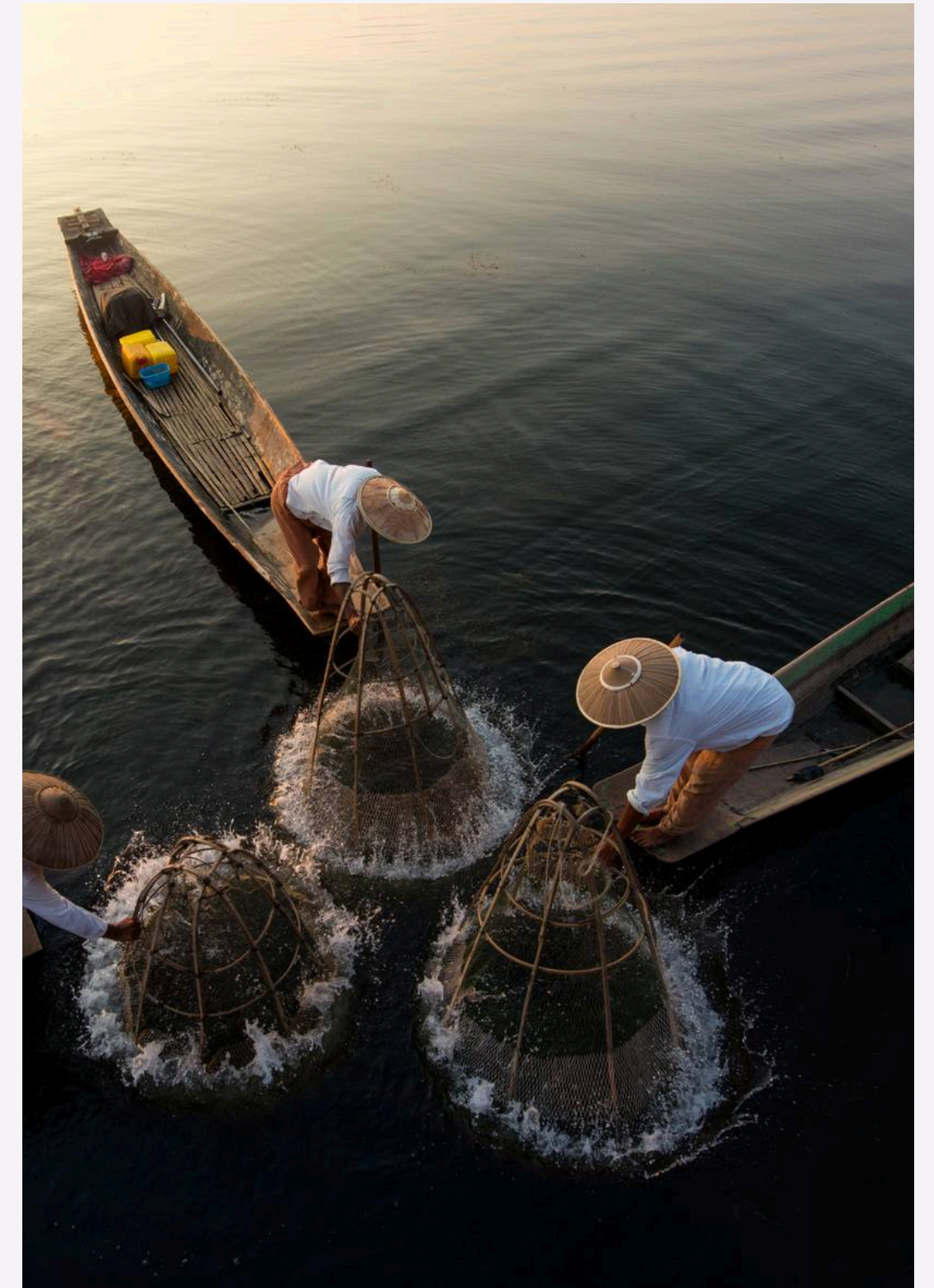
SECRET RETREATS IN THE MOUNTAINS



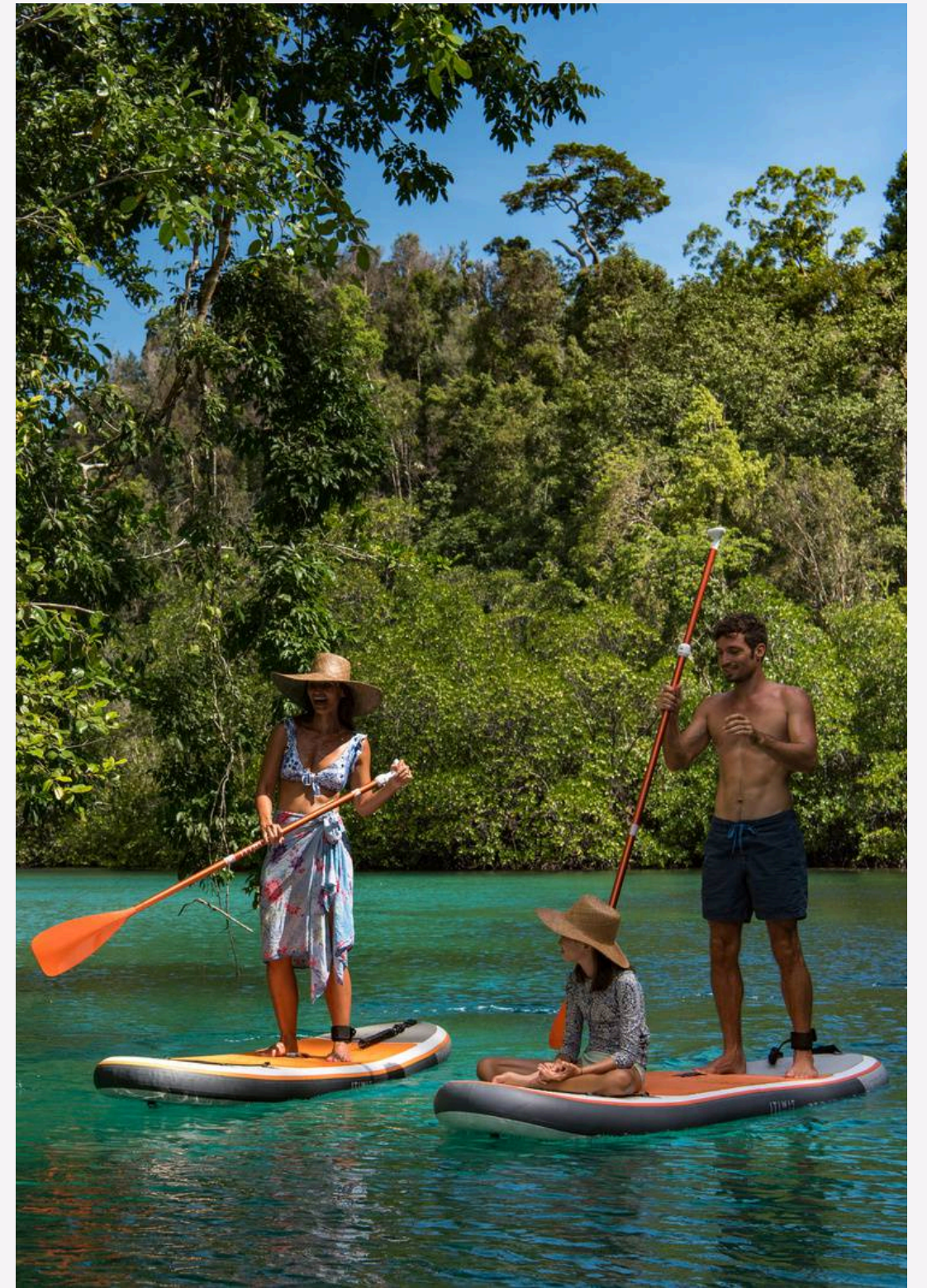
SECRET RETREATS OFF THE BEATEN PATH



SECRET RETREATS IMMERSED IN LOCAL CULTURE



SECRET RETREATS SURROUNDED BY NATURE



SECRET RETREATS IN THE CITY

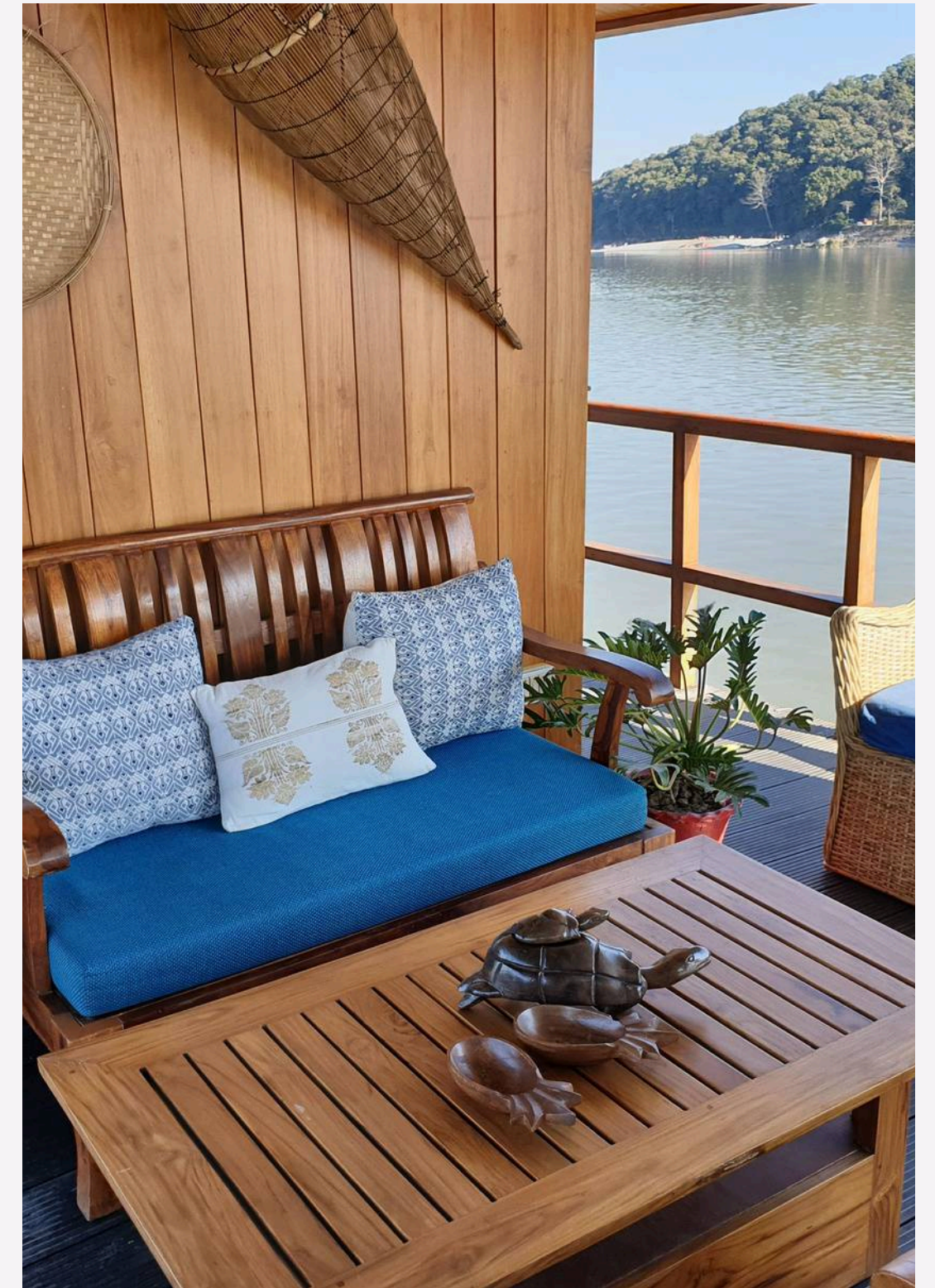




SECRET CRUISES

SECRET RETREATS

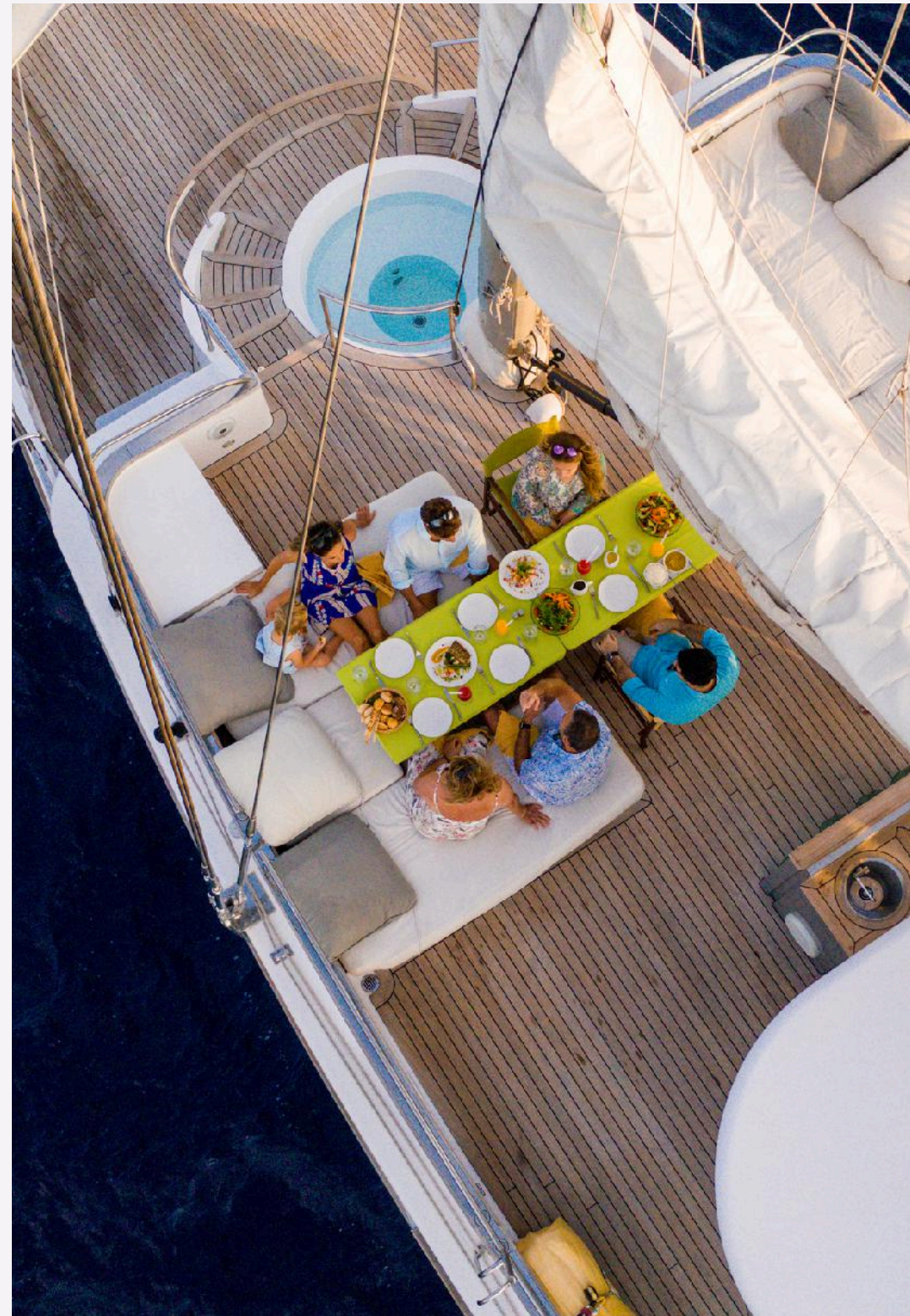
SECRET RETREATS WILDLIFE RIVER CRUISES



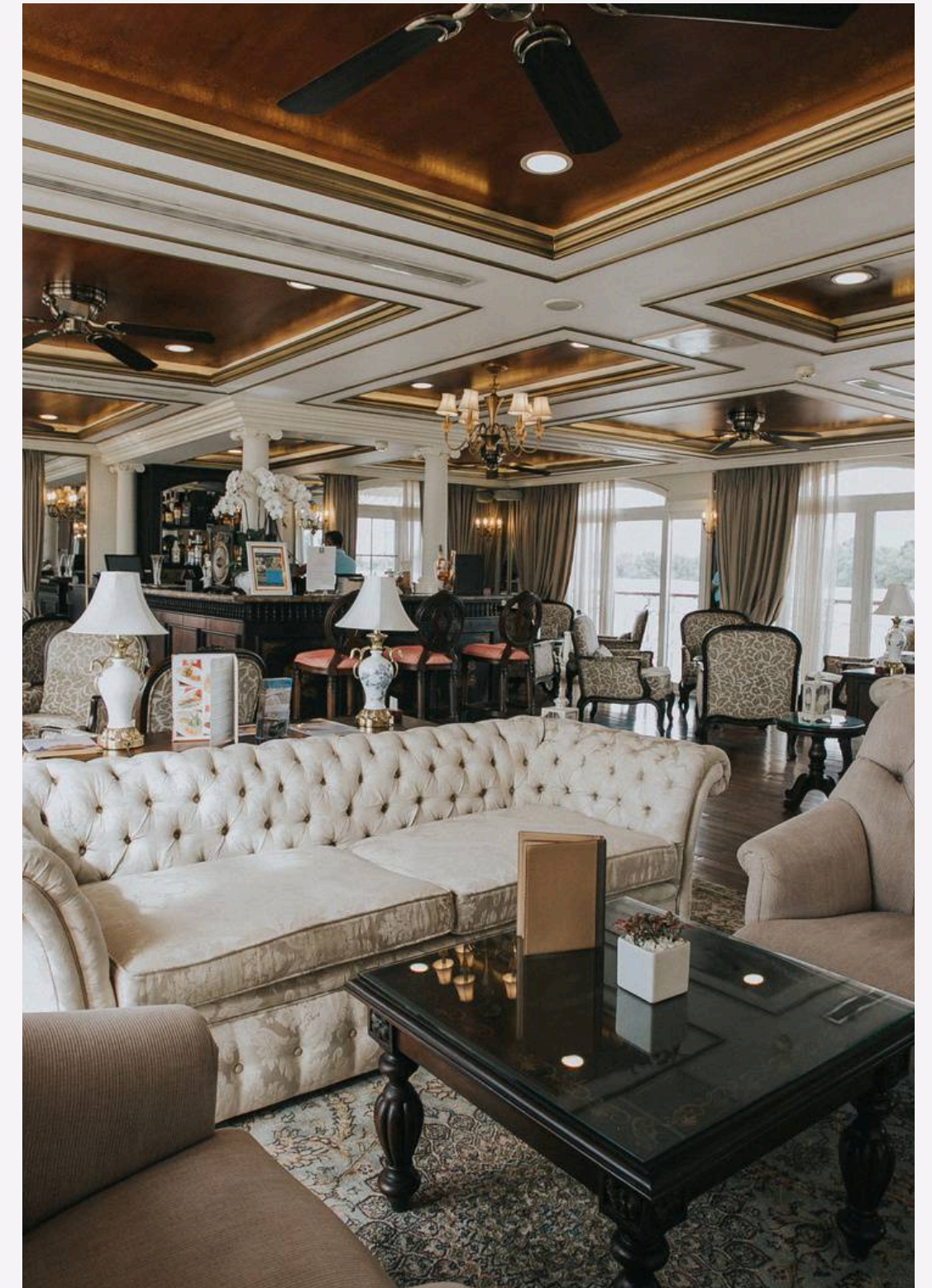
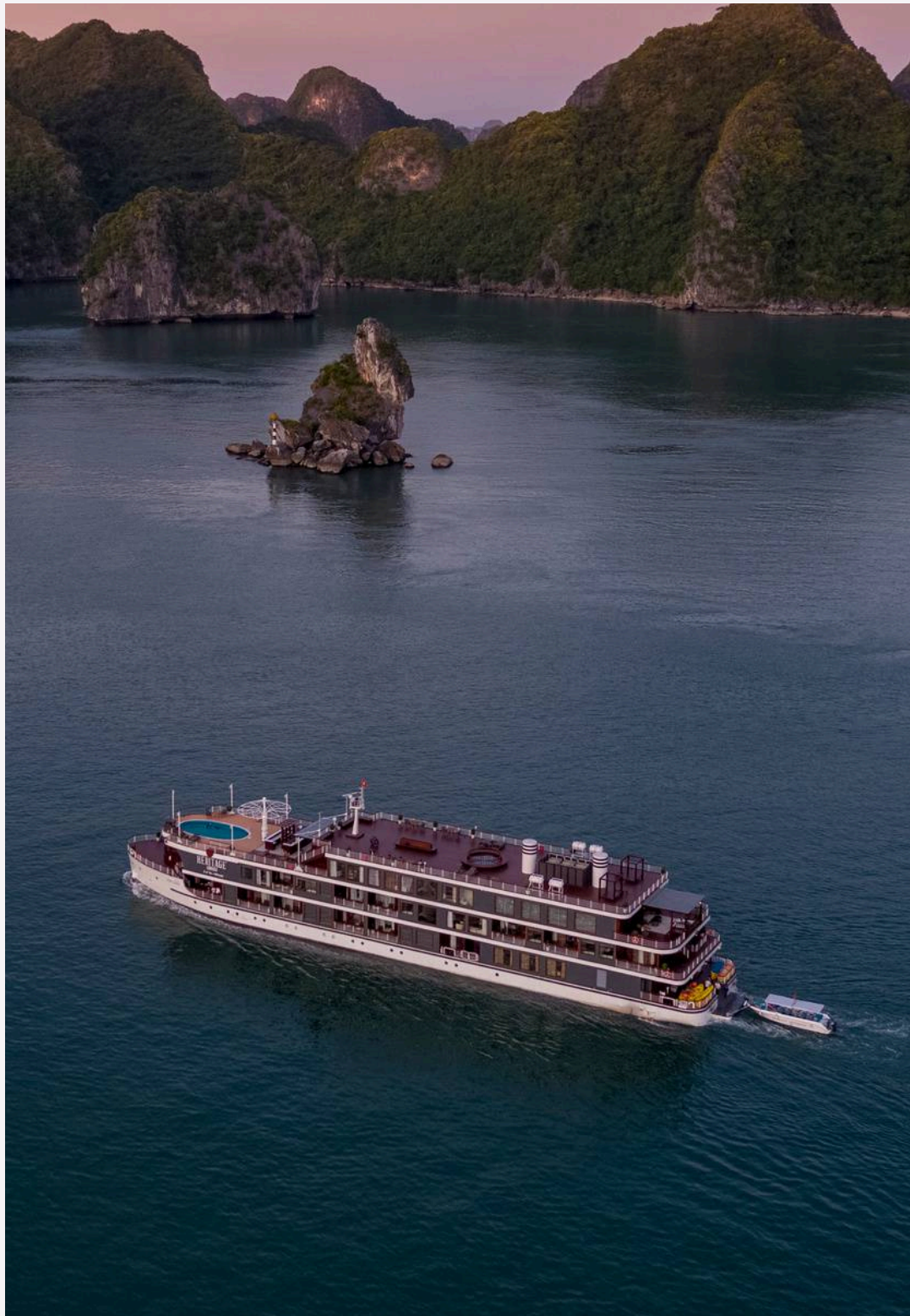
SECRET RETREATS CULTURAL RIVER CRUISES



SECRET RETREATS PRIVATE CHARTER



SECRET RETREATS JOIN-IN CABIN CRUISES





SECRET TABLES

SECRET RETREATS



Sharing our favourite Secret Tables across Asia with your guests, through dining experiences and dishes from the most exciting and creative young Chefs in Asia today.

Over 40 Creative and Exciting Dining Experiences Await You Across Asia



SECRET JOURNEYS

SECRET RETREATS

JOURNEYS TO THE HEART OF ASIA

Comprehensive... More than 150 Travel Itineraries that journey between the Secret Retreats
Destinations across Asia.



Yala National Park



Rakhine

Accessible... Sortable by country and theme, including Romance, Gourmet, Cruise, Wellness, Family, Dive, Culture and Nature.



Zanskar



Lanna Kingdom

Thematic... A journey to celebrate every occasion, and a journey designed to enjoy the best of each of Asia's destinations.



Ladakh



Laos

Flexible... Ready-Made and Tailor-Made Itineraries from 2- to 14-nights, adaptable for solo travelers, couples, families and groups.



Raja Ampat



Maldives

Unique...Built on local knowledge each Journey shares unique experiences in a gentle rhythm with time to discover and time to relax.



Papua



Inle Lake

Personalized... Designed in cooperation with our teams on the ground, journeys are easily adapted to suit individual guests when required.



Sikkim



Kerala

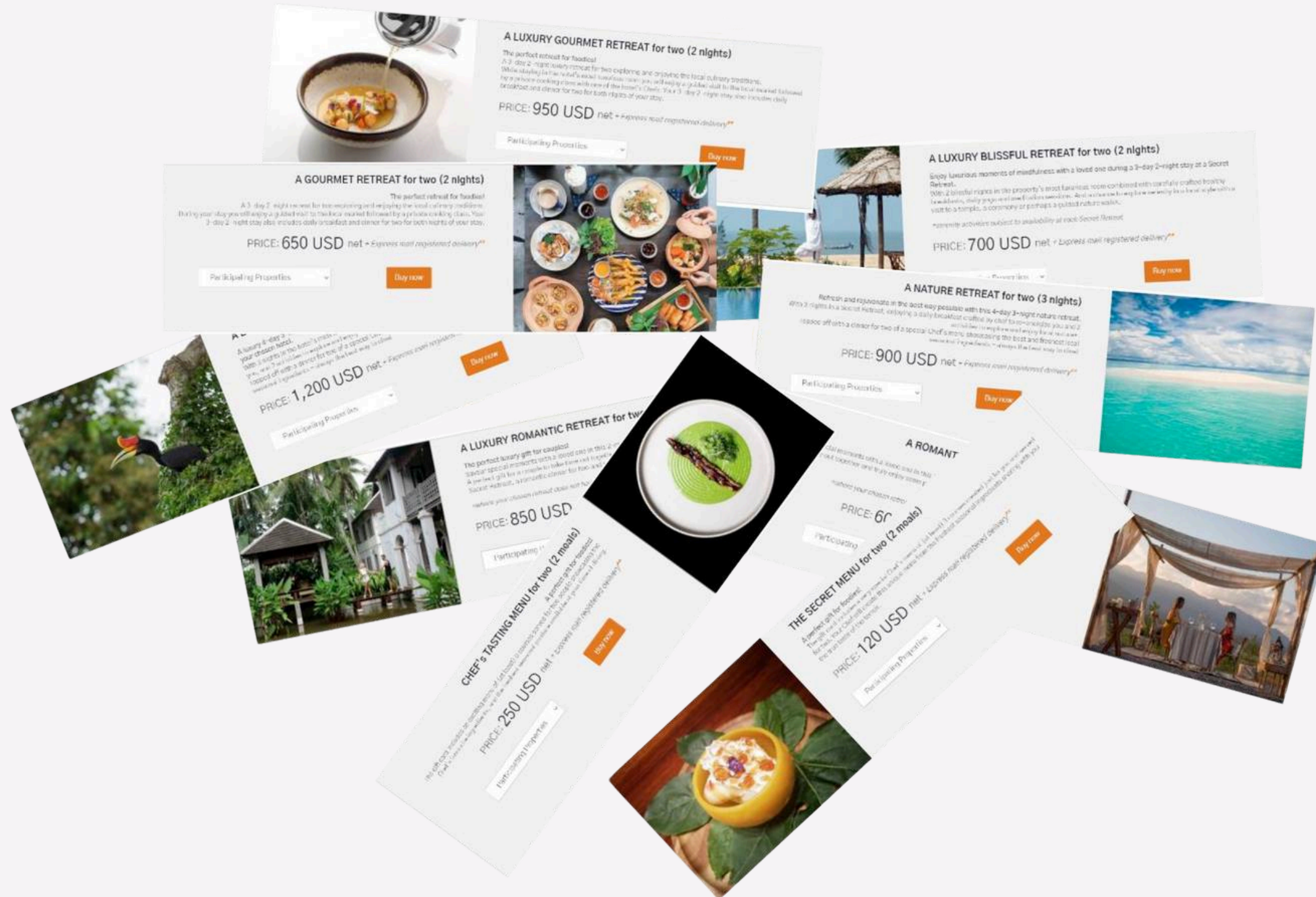


GIFT CERTIFICATES

SECRET RETREATS

THE GIFT CERTIFICATES

A choice from 10 thematic stays from Chef Tasting Menus to Luxury Nature Retreats.



ASIA'S BEST KEPT SECRETS

The Secret Retreats Difference is in the Service.

In **sharing their homes** with your clients, our **community of hoteliers** are providing a home from home in Asia. Warm, personalized service with fine attention to detail, supported by the Secret Retreats Travel Team, ensures a **quality stay** for your clients and **peace of mind** for you. Keep it Local, Keep it Sustainable, Keep it Unique, But Don't Keep it a Secret!

CONTACTS

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Secret Retreats France



Co-directrice France

Doris Servat

De nationalité Suisse Allemande, Doris a su depuis son enfance que sa vie serait faite de voyage et de découverte. Très vite, elle a voulu quitter son pays natal pour explorer le monde : guide locale en Tunisie, séjours longs en Afrique du Sud, Grèce puis en Corée du Sud où elle découvre la culture asiatique. De retour en France elle se rapproche de Bruno au sein de Yoketaï puis des Ateliers du Voyage, et ne cesse depuis de parcourir l'Asie à la recherche de lieux insolites pour le bonheur des voyageurs.



Co-directrice France

Stéphanie Hoarau

Il y a plus de 30 ans, quand elle a commencé ce métier, elle ne pouvait pas deviner que sa passion du voyage allait déterminer toute sa vie! Avec ses origines asiatiques, c'est tout naturellement qu'elle est devenue spécialiste de cette région, et œuvra aux côtés de Doris et Bruno de nombreuses années au sein des Ateliers du voyages, à créer des voyages sur mesure en Asie. Quand on lui a proposé d'entrer dans le cercle fermé de Secret Retreats France, elle n'a pas hésité une seconde.



CONTACT

 www.secret-retreats.com

Facebook : SecretRetreatsAsia

Instagram : secretretreats

YouTube : SecretRetreats

Linkedin : company/secret-retreats

Blog : secret-retreats.com/blog

Tik - Tok : secret.retreats

A black and white photograph of a child wearing a traditional conical hat, lying down and holding a piece of sheer fabric. The child is positioned in the center-left of the frame, looking towards the right. The fabric is draped around them, creating a soft, ethereal atmosphere. The background is dark and textured, with the fabric's folds and ripples catching the light.

"ONCE A YEAR GO SOME PLACE
YOU'VE NEVER BEEN BEFORE"

- DALAI LAMA -